

# Dashboard

Comparing to: Site



## Site Usage

**12,006** Visits

**11.09%** Bounce Rate

**141,364** Pageviews

**00:04:54** Avg. Time on Site

**11.77** Pages/Visit

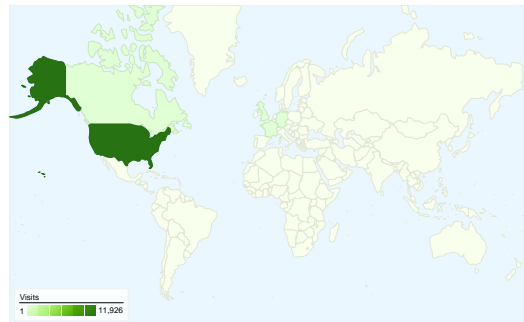
**26.77%** % New Visits

## Visitors Overview

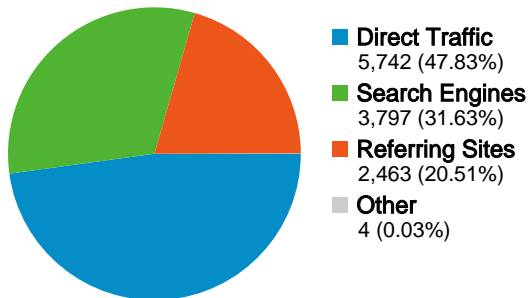


**Visitors**  
**3,258**

## Map Overlay world



## Traffic Sources Overview



## Content Overview








Pages	Pageviews	% Pageviews
/search.cfm	15,870	11.23%
/most_recent.cfm	14,095	9.97%
/	10,071	7.12%
/search_results.cfm	8,765	6.20%
/most_recent.cfm?start_end=21	6,519	4.61%

# Visitors Overview

Comparing to: Site



## 3,258 people visited this site

-  **12,006** Visits
-  **3,258** Absolute Unique Visitors
-  **141,364** Pageviews
-  **11.77** Average Pageviews
-  **00:04:54** Time on Site
-  **11.09%** Bounce Rate
-  **26.87%** New Visits

## Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	8,368	69.70%	Cable	8,897	74.10%
Firefox	2,017	16.80%	DSL	1,531	12.75%
Safari	1,565	13.04%	Unknown	732	6.10%
Opera	19	0.16%	T1	418	3.48%
Camino	18	0.15%	Dialup	301	2.51%

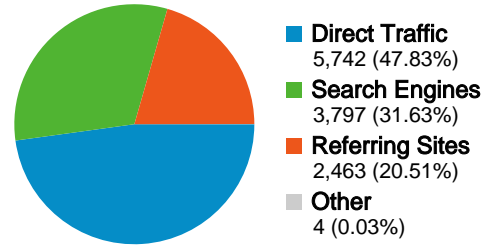
# Traffic Sources Overview

Comparing to: Site



All traffic sources sent a total of 12,006 visits

-  **47.83%** Direct Traffic
-  **20.51%** Referring Sites
-  **31.63%** Search Engines



## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	5,742	47.83%	nantucket reuse exchange	1,175	30.95%
google (organic)	2,843	23.68%	nantucket reuse	602	15.85%
yahoo (organic)	623	5.19%	nantucket exchange	447	11.77%
yackon.com (referral)	438	3.65%	nantucketreuseexchange	419	11.04%
classifieds.ack.net (referral)	241	2.01%	nantucketreuseexchange.com	205	5.40%

# Content Overview


Comparing to: Site



**Pages on this site were viewed a total of 141,364 times**

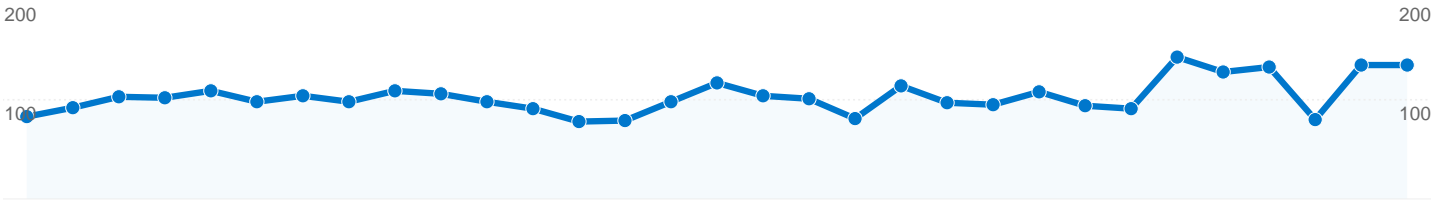
 **141,364** Pageviews

 **96,141** Unique Views








 **11.09%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/search.cfm	15,870	11.23%
/most_recent.cfm	14,095	9.97%
/	10,071	7.12%
/search_results.cfm	8,765	6.20%
/most_recent.cfm?start_end=21,40&order=DATE&amount=20	6,519	4.61%



## 1,226 people visited this site

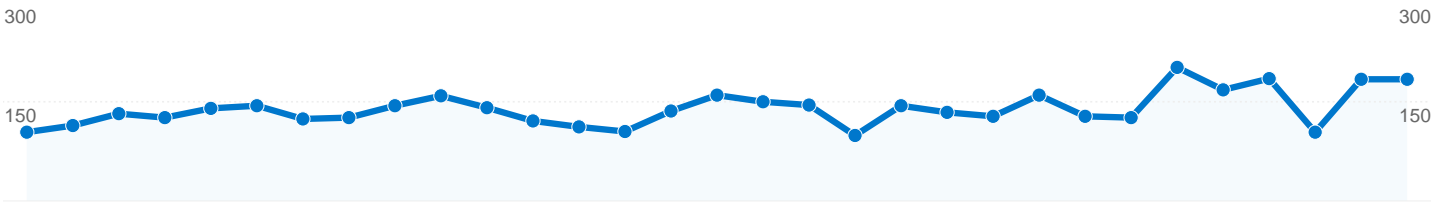
-  **4,329** Visits
-  **1,226** Absolute Unique Visitors
-  **46,742** Pageviews
-  **10.80** Average Pageviews
-  **00:04:27** Time on Site
-  **10.42%** Bounce Rate
-  **19.73%** New Visits

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	3,089	71.36%	Cable	3,232	74.66%
Firefox	645	14.90%	DSL	522	12.06%
Safari	584	13.49%	Unknown	271	6.26%
Camino	5	0.12%	T1	143	3.30%
Opera	5	0.12%	Dialup	119	2.75%

# New vs. Returning

Comparing to: Site























## 4,329 visits from 2 visitor types

### Site Usage

<b>Visits</b> <b>4,329</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>10.80</b> Site Avg: 10.80 (0.00%)	<b>Avg. Time on Site</b> <b>00:04:27</b> Site Avg: 00:04:27 (0.00%)	<b>% New Visits</b> <b>19.73%</b> Site Avg: 19.73% (0.00%)	<b>Bounce Rate</b> <b>10.42%</b> Site Avg: 10.42% (0.00%)
Visitor Type	Visits	Visits	Visits	
<span style="color: blue;">■</span> Returning Visitor	3,475	80.27%		
<span style="color: green;">■</span> New Visitor	854	19.73%		

## Most people visited: 20+ pages

Depth of Visit	Visits	Percentage of all visitors
1 pages	451	 10.42%
2 pages	332	 7.67%
3 pages	443	 10.23%
4 pages	391	 9.03%
5 pages	340	 7.85%
6 pages	257	 5.94%
7 pages	272	 6.28%
8 pages	169	 3.90%
9 pages	181	 4.18%
10 pages	153	 3.53%
11 pages	131	 3.03%
12 pages	101	 2.33%
13 pages	89	 2.06%
14 pages	77	 1.78%
15 pages	90	 2.08%
16 pages	68	 1.57%
17 pages	64	 1.48%
18 pages	55	 1.27%
19 pages	52	 1.20%
20+ pages	613	 14.16%